



**AUGUST 20, 21, 22, 2010**

Without sponsors like you, the Flint Hills Beef Fest would not be possible. In return for your support, we work hard to promote the event and our sponsors to add value to your sponsorship. In 2010, we would like to offer Premium and Major level sponsors the option to select benefits that best suit your marketing advantage. This is in addition to the advertising and promotional benefit of reaching your target audience — the cattlemen and rural enthusiasts of the Flint Hills Region — through the Beef Fest's advertising budget and public relations efforts, including a new and improved website.

**PREMIUM SPONSOR\***

**\$2,000 PLUS**

**Promotional benefits:**

- Listing on event brochures
- Mentioned at Friday, Saturday and Sunday events
- Banner display allowed at Beef Fest events (inside and outside)
- Access to Trade Show area
- Logo with link to company on website
- Feature of company or product on website
- Top cash sponsors will have company logo printed on Beef Fest cups
- Listed on placemats used for Friday and Saturday events
- Plaque honoring sponsorship
- Promotion in the ranch rodeo program

**Select goods totaling a benefit value of \$500**

\_\_\_\_\_ Friday Night meal and rodeo tickets at \$10 each

\_\_\_\_\_ Saturday Night tickets at \$30 each

\_\_\_\_\_ Carcass Contest winter banquet at \$20 each

\_\_\_\_\_ Hats at \$15 each

\_\_\_\_\_ Golf Tournament Team entry \$180 each

\_\_\_\_\_ Please use my sponsorship dollars to best promote the Beef Fest. I decline any goods or the remaining portion of my goods.

*\* Added incentives for the 2010 top cash sponsor.*

**MAJOR SPONSOR**

**\$1,000 TO \$1,999**

**Promotional benefits:**

- Listing on event brochures
- Mentioned at Friday, Saturday and Sunday events
- Banner display allowed at Beef Fest events (inside and outside)
- Access to Trade Show area
- Listing with link to company on website
- Listed on placemats used for Friday and Saturday events
- Promotion in the ranch rodeo program

**Select goods totaling at benefit value of \$250**

\_\_\_\_\_ Friday Night meal and rodeo tickets at \$10 each

\_\_\_\_\_ Saturday Night tickets at \$30 each

\_\_\_\_\_ Carcass Contest winter banquet at \$20 each

\_\_\_\_\_ Hats at \$15 each

\_\_\_\_\_ Golf Tournament Team entry \$180 each

\_\_\_\_\_ Please use my sponsorship dollars to best promote the Beef Fest. I decline any goods or the remaining portion of my goods.

**Benefit value example:** A \$2,500 sponsor can select to receive 12 Saturday night tickets (\$360), 4 hats (\$60), and 4 carcass contest tickets (\$80), which totals \$500 in sponsor benefits in addition to publicity.

Additional goods can be purchased at prices listed.

Please check here if you plan to utilize the Trade Show area \_\_\_\_\_

Company Name: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Telephone Number: (     )     -     \_\_\_\_\_

Check enclosed     Bill us May 15, 2010

List in-kind donations and value:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**MAKE CHECKS PAYABLE TO AND PLEASE RETURN FORM TO:  
 FLINT HILLS BEEF FEST  
 P.O. Box 1326  
 EMPORIA, KS 66801**

Committee member's signature

Date



AUGUST 20, 21, 22, 2010

**PRIME SPONSOR**  
**\$500 TO \$999**

**Promotional benefits:**

- Listing on event brochures
- Mentioned at Friday, Saturday and Sunday events
- Banner display allowed at Beef Fest events (outside only)
- Access to Trade Show area\*
- Listed on placemats used for Friday and Saturday events
- Listed on website

**Benefit of goods totaling \$130, which includes:**

Four (4) Friday Night meal and ranch rodeo tickets at \$10 each  
 Two (2) Saturday Night tickets at \$30 each  
 Two (2) hats at \$15 each

\_\_\_\_\_ Please use my sponsorship dollars to best promote the Beef Fest. I decline any goods.

\* Please check here if you will utilize the Trade Show area \_\_\_\_\_

**CHOICE SPONSOR**  
**\$200 TO \$499**

**Promotional benefits:**

- Listing on event brochures
- Mentioned at Friday, Saturday and Sunday events
- Listed on placemats used for Friday and Saturday events
- Listed on website

**Benefit of goods totaling \$60, which includes:**

Two (2) Saturday Night tickets at \$30 each

\_\_\_\_\_ Please use my sponsorship dollars to best promote the Beef Fest. I decline any goods.

**SELECT SPONSOR**  
**\$75 TO \$199**

**Promotional benefits:**

- Listed on placemats used for Friday and Saturday events
- Listed on website

**Benefit of goods totaling \$20, which includes:**

Two (2) Friday Night meal and rodeo tickets at \$10 each

\_\_\_\_\_ Please use my sponsorship dollars to best promote the Beef Fest. I decline any goods.

List in-kind donations and value:

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Company Name: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Telephone Number: (     )     -     \_\_\_\_\_

Check enclosed     Bill us May 15, 2010

**MAKE CHECKS PAYABLE TO AND PLEASE RETURN FORM TO:**  
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