

OVERVIEW

The Flint Hills Beef Fest is a celebration of the grass cattle industry sponsored by the Flint Hills Beef Fest, Inc. Several contests involving cattle are designed to showcase the quality & economic competitiveness of Flint Hills cattle.

The four contests for stocker cattle are conducted in pens of 3 head with divisions of steers & heifers.

- *Grass Futurity - Weight gain on grass.
- *Live Stocker Show - Quality judging on muscle, confirmation & overall performance on grass.
- *Feedlot - Weight gain in the feedlot.
- *Carcass - Carcass quality on grade & yield.

In addition to entering four contests, fees include:

- *Grass and care for your cattle while on grass
- *Trucking to and from grass
- *2 Tickets per pen of three head to the August awards banquet and the winter awards dinner.

Flint Hills Beef Fest provides no insurance on cattle and is not responsible for accidents or injury.

AWARDS

Cash awards for steer & heifer divisions in each contest - Grass Futurity, Live Stocker Show, Feedlot & Carcass contests are as follows:

- 1st Place - Plaque plus \$700
- 2nd Place - \$450 4th Place - \$150
- 3rd Place - \$300 5th Place - \$125

Best of Grass & Show in each division will receive a buckle plus \$500. Grass Futurity, Live Stocker Show & Best of Grass & Show awards will be presented at the Flint Hills Beef Fest Awards Banquet on August 15th, 2009. Feedlot & Carcass awards will be presented at a cattle owner's supper in winter 2011. **Total cash awards handed out during the Flint Hills Beef Fest 2010 Cattle Contests will be nearly \$15,000!!**

GRASS FUTURITY

The Grass Futurity is a weight gain contest for stocker cattle that runs from approximately the April 26, 2010 through August 19, 2010. The pen of 3 cattle in each division, steer & heifer, with the greatest adjusted gain on grass is the winner.

Entry fee for the contest is \$30/pen of 3 head plus a charge of \$105/head (\$315/pen) which includes grass, mineral, salt, trucking, feed during adjustment period, ear tags & 2 Saturday night tickets per pen, will be due upon the arrival of the cattle on April 24, 2010 at Emporia Livestock Sales Co., 502 Albert, Emporia, Kansas. Cattle will be kept in a holding area for approximately 2 - 5 days before going to grass at the Highland Ranch, Olpe, Kansas.

Target entry weight is 550#/head. Pens of cattle with an average weight greater than 550#/hd (1650# total weight) will be penalized on total gain by 3 tenths of a pound for each pound over 1650# & cattle weighing over 601#/hd will have a 5 tenths pound discount for every 1 lb over 601#. Cattle will be placed on grass with a 3% shrink.

All cattle must carry a legible hide brand. All non EID tags will be removed, recorded & replaced with a Beef Fest tag. Cattle should be processed prior to arrival and will not be processed at the sale barn. Fees associated with sick cattle will be billed to the cattle owner. Beef Fest provides no insurance on the cattle.

LIVE STOCKER SHOW

The Live Stocker Show is a judged event. Two judges will evaluate pens of 3 in both steer & heifer divisions based on confirmation, muscle, design & quality. All cattle from the Grass Futurity will be in the show which will take place at Emporia Livestock Sales Co. on Saturday morning, August 21st at 9:00 a.m. in conjunction with the Grandstand Judging in which cattle owners & the general public are invited to match wits against the judges in both steer & heifer divisions for prizes. Cattle will be shown loose in the sale ring. Entry fees are \$30/pen of 3 head.

FEEDLOT CONTEST

The Feedlot Contest is a weight gain contest for cattle coming off grass & going into the feedlot. Final shrunk weight of cattle from the Grass Futurity will be the starting weight for the Feedlot Contest. The pen of 3 head in both the steer & heifer divisions with the highest total gain wins. Cattle will be fed for approximately 120 days. The cattle will be fed at Ward Feed Yard, Larned, Kansas.

Entry fees are \$30/pen of 3 head. Feedlot charges & feed charges will be calculated on the weight gained per pen as a percentage of total weight gained. Carcass payout will be on carcass yield & grade. Checks for the cattle will be mailed out as soon as possible. Beef Fest provides no insurance on the cattle.

CARCASS CONTEST

The Carcass Contest is also a judged event. Entry fees are \$30/pen of 3 head. Pens of 3 head in both steer & heifer divisions will be harvested at the end of approximately 120 days on feed. Carcass data will be taken on all the cattle. A judge will evaluate the carcasses & carcass data to rank the animals. The pen of 3 with the highest ranking wins.

Carcass data will be sent to cattle owners. Carcass data will include: Dressing %, Rib Eye Area, Marbling Score, Calculated Quality Grade, Fat Thickness, Calculated Yield Grade & Internal Fat.

Complete results will be passed out at the Winter Awards Supper.



ENTER YOUR CATTLE NOW!!!

Nearly \$15,000 in Cash Awards!

4 Contests for Stocker Cattle

****Grass Futurity****

****Live Stocker Show****

****Feedlot****

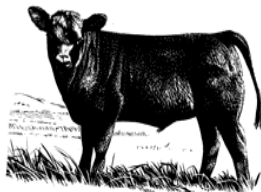
****Carcass****

To help guarantee your spot in the
Beef Fest Cattle Contests, Pre-Enter
your cattle by April 9, 2010.

Cattle will be received April 24, 2010
at Emporia Livestock Sales,
Emporia, KS, 10:00 a.m. to 2:00 p.m.

Entries will be capped at 40 pens of
steers and 40 pens of heifers.

Entries will be accepted on a first
paid, first come, first served basis.



**Flint Hills Beef Fest
2010 Cattle Contests**

24th Annual

**Flint Hills
Beef Fest
2010 Cattle
Contests**

**Flint Hills
BEEF FEST**

A Celebration of the
Kansas Flint Hills
Grass Cattle Industry
to Promote the
Kind & Quality of
Cattle that Graze the
Kansas Grasslands